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## Creating a Poster in Science and Medicine

Posters are not just a way of presenting your data, they are an excellent medium for making contact with other researchers at conferences. However, this will only succeed if they take notice of your poster in the first place.

In this workshop, you can learn how to create a poster that achieves this goal.

### Part 1 – Theory

- What content should go into a poster?
- How should the poster be organised?
- What structural elements are available?
- How can I make my poster get people's attention?
- Using poster templates
- And don't forget: the short talk in which you present the poster

### Part 2 – Practice

- Participants bring their own drafts of posters to the workshop.
- We discuss, analyse and revise the posters in the group.

**Participants:** Scientists and physicians who want to create a research poster or already have a first draft of a poster that they would like to discuss and improve.

**Language:** German or English

**Length:** 5 hours: theory + practice  
1 hour: theory only

**Instructor:** **Dr. Eva Müller**

Scientific author, writing coach, book author (UTB-Verlag: *Schreiben in Naturwissenschaften und Medizin*)